



FUNDAMENTALS OF SUSTAINABLE HOMES

Be your clients' trusted resource for healthy,
durable, comfortable, & efficient homes

Online Course by **Rise** with EEBA

Bonus Offer:

1-Year Free Profile on
buildwithrise.com



BUILDWITHRISE.COM

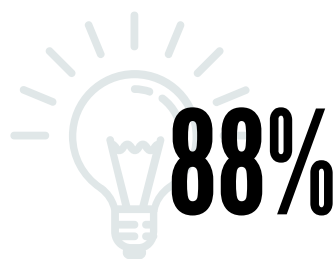
FUNDAMENTALS OF SUSTAINABLE HOMES ONLINE COURSE BY RISE

WHAT IS IT?

Professionals who take the time to understand the sustainable homes that homeowners want are gaining a competitive edge and becoming their clients' trusted resource. **The Fundamentals of Sustainable Homes** online course by Rise explores the different building standards that go above code and strategies to make a home more comfortable and energy-efficient. Learners can help their clients build or renovate a healthy, durable, and sustainable home.

Course Objectives:

- Identify sustainable building standards.
- Name strategies to make a home more comfortable and energy efficient.
- Identify sustainable products based on third party certifications.
- Compare on and off-grid solar solutions.
- Show the different types of heating sources.



of Americans think the average person should be taking concrete steps to reduce his or her environmental impact.
- Shelton Group, 2020



3hrs



Knowledge checks
throughout



Interactive stories,
text, graphics, and
video

COURSE OUTLINE

MODULE

01

- **What is a Sustainable Home?**
- **Building Codes & Standards**
 - Energy Star
 - HERS
 - RELi
 - NGBS
 - LEED
 - Passive House
 - Net Zero

MODULE

02

- **5 Pillars of a Sustainable Home**
 - Energy & Water Efficiency
 - Indoor Air Quality
 - Home Comfort (Heating & Cooling)
 - Responsible Material Use
 - Land Stewardship

MODULE

03

- **Sustainable Products and Impactful Upgrades**
 - Home Appliances - Guide to Energy Ratings
 - Countertops
 - Roof Options
 - Solar
 - Electrification

RESOURCES

- **Building Professional Toolkit**
 - 5 Things You Need to Know About Selling Sustainability
 - The Starter Guide to a Sustainable Home
 - More resources to come



ONCE YOU COMPLETE THE COURSE, YOU'LL GET:

SUSTAINABLE PROFESSIONAL TOOLKIT

After completing the course, you will be able to download 3 resources to help you WOW your clients:

- 5 Things You Need to Know About Selling Sustainability
- The Starter Guide to a Sustainable Home
- Financing Energy Efficient Upgrades

FREE 1-YEAR PROFESSIONAL PROFILE ON RISE

After taking the course, you are ready to join the Rise online home sustainability community of over 3 million homeowners!

With your new Rise profile, you will:

- List your services, certifications, project photos, and company bio
- Be searchable in many areas of the Rise platform, including "Find a Pro", "Home Lookbook", and "Explore Products"
- View an analytics dashboard that shows valuable audience insights

Choose your payment option

We provide professionals interested in working with sustainable and energy efficient materials the opportunity to reach potential customers. Subscribing to a paid account puts your business ahead of the curve.

RISE PROFESSIONAL

- ✓ Rise Sustainable Professional Status via Sustainability Assessment
- ✓ Unlimited photo and project uploads
- ✓ Profile Analytics
- ✓ On-demand support

~~\$100USD~~ per year
*Plus applicable taxes

HAVE A COUPON CODE?

EEBA100 ✓

Subtotal	\$100USD
Coupon	-\$100.00
Total	\$0USD

Proceed to Payment

ENROLL TODAY!

EEBA.org

